



Title: ¡Ayúdame a ver bien!

PROJECT DETAILS

Project Objective:

Proporcionar tratamientos médico oftalmológico mediante cirugías a personas que sufren discapacidades físicas visuales mediante la adquisición de un microscopio para cirugías de retina.

Provide ophthalmological medical treatments through surgery to people suffering from visual physical disabilities by acquiring a microscope for retinal surgeries.

Country/Location: México

Focus Area: Disease Prevention and Treatment

Implementation Year: 2027

Total Project Budget: \$296,721.00 USD

Missing Funds: \$154,421.00 USD

Community Assessment:

Overview:

Las necesidades de atención médica oftalmológica fueron identificadas a través de un proceso participativo con validación médica mediante la participación en 50 reuniones semanales a lo largo del año donde se involucran directivos de la institución beneficiada donde se da seguimiento a sus actividades y corroborando la atención brindada a la comunidad; quienes presentan incidencias altas en patologías oftalmológicas que no son atendidos por los organismos públicos de salud al no ser consideradas urgencias médicas sus necesidades.

The needs for ophthalmologic medical care were identified through a participatory process with medical validation, carried out through participation in 50 weekly meetings throughout the year. These meetings involved the management staff of the beneficiary institution, where activities were monitored and the care provided to the community was verified. The community presents a high incidence of ophthalmologic pathologies that are not treated by public health institutions because they are not considered medical emergencies.

Why did you decide to focus on addressing this problem?

What other needs exist in the community?

What other organizations are working in the community on issues that are not related to the problem you identified and what services are they providing?

Who conducted the community assessment and when? What methods were used?

Describe the community and institutions where your project will take place. Include any relevant information about the area

Tell us about the people that the project will help

Based on the community assessment, describe how the problem you identified is currently being addressed or mitigated. What are the key challenges?

What are the communitys strengths and resources?

Are any similar programs or initiatives being implemented in the community by non-Rotary entities, government agencies, or nongovernmental organizations (NGOs)? How will these similar initiatives enhance your project's effectiveness?

Project Design:

Gestión de colaboraciones, adquisición del microscopio para cirugía de retina y oftalmología, capacitación y puesta a punto del equipo, realización de procedimientos quirúrgicos oftalmológicos.

Management of collaborations, acquisition of the microscope for retina and ophthalmology surgery, training and setup of the team, performance of ophthalmic surgical procedures.

Direct Beneficiaries:

De acuerdo a la estadística presentada por el benefactor, se estima beneficiar directamente a 4500 pacientes directamente, e indirectamente a 13500 personas quienes pueden reincorporarse a sus actividades habituales al no requerir apoyo para atender al paciente operado en su cuidado diario.

According to the statistics presented by the benefactor, it is estimated that 4,500 patients will benefit directly, and 13,500 people will benefit indirectly, as they can return to their usual activities without requiring support to care for the operated patient on a daily basis.

Sustainability:

La institución receptora del microscopio cuenta con 35 años de servicio quienes gestionan los recursos financieros y humanos de acuerdo a los servicios que brindan de manera altruista coadyuvados de cuotas de recuperación que los pacientes cubren. Se brindan informes de actividades y financieros a las personas que así lo soliciten además de asistir constantemente a constatar sus servicios.

The institution receiving the microscope has 35 years of experience managing its financial and human resources according to the services it provides altruistically, supplemented by patient fees. Activity and financial reports are provided upon request, and the institution regularly visits to monitor its services.

Collaborators:

Se colabora directamente con asociaciones y fundaciones afines como son Fundación Carlos Slim, Asociación Ale, Fundación Cinépolis, Gobiernos Estatales y Municipales cercanos, Universidades como la Autónoma de Aguascalientes, Cuauhtémoc y UNEA brindan prestadores de servicio social y Clubes Rotarios locales, regionales e internacionales.

We collaborate directly with related associations and foundations such as the Fundación Carlos Slim, Asociación Ale, Fundación Cinépolis, Gobiernos Estatales y Municipales cercanos, Universities such as the Autónoma de Aguascalientes, Cuauhtémoc y UNEA provide social service providers and local, regional and international Rotary Clubs.

Evaluation and Monitoring:

Se atenderán a 4500 pacientes mediante realización de alguna cirugía oftalmológica, monitoreando avances semanales y mensuales.

4500 patients will be treated by performing some type of ophthalmological surgery, monitoring weekly and monthly progress.

PROJECT CONTACTS

Host Club: Aguascalientes (District 4110)

Contact: Ricardo Magdaleno Rodríguez - sidocmagdaleno@prodigy.net.mx

International Club: Weslaco (District 5930)

Contact: Robert Cisneros - cisneros.robert@gmail.com

PROJECT FINANCE SUMMARY

Finance Calculator

Funds Sources (Requested / Committed)

Source	Club (Cash)	District (DDF)	Match + 5% Fee	Total
Aguascalientes (Cash)	\$130,000.00 USD	-	+\$6,500.00 USD	\$130,000.00 USD
Distrito 4110 (FDD)	-	\$0.00 USD	\$0.00 USD	\$0.00 USD
Weslaco (Cash)	\$1,500.00 USD	-	+\$75.00 USD	\$1,500.00 USD
Distrito Intl 5930 (FDD)	-	\$6,000.00 USD	\$4,800.00 USD	\$10,800.00 USD
TOTALS	\$131,500.00 USD	\$6,000.00 USD	\$4,800.00 USD	\$142,300.00 USD

** Required FDD **	\$4,800.00 USD
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Total Requested Budget	\$296,721.00 USD
Total Obtained Funds	\$142,300.00 USD
** Funding Gap **	\$154,421.00 USD
Total 5% Cash Fee (info only)	\$6,575.00 USD

DOCUMENTS, PHOTOS & FILES (CLICK TO OPEN)

FOLDER: ARCHIVO GG (1 FILES)

[PDF]	51. SUBVENCION !AYUDAME A VER BIEN¡ GG2691796.pdf	151 KB
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FOLDER: FOTO PROMOCION (1 FILES)

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FOLDER: OTROS (2 FILES)

[PDF]	51. SUBVENCION !AYUDAME A VER BIEN¡ GG2691796 (1).pdf	630 KB
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[PDF]	PBOTA dic 25 Ingles.pdf	2,167 KB
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FOLDER: PRESUPUESTO (1 FILES)

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